



in Frank Cea
Vice President, Growth & Engagement

Frank Cea is responsible for driving business growth and supporting our customer experience through marketing, communications, customer education and sales support. He leads a marketing communications team that strives to educate prospects and customers and help them make informed purchase decisions for air filtration technologies through webinars, web content, trade articles, product information and other content. His team is responsible for lead generation and managing marketing systems and technologies, including marketing automation and CRM systems. Frank also manages business information systems for RoboVent.

Background

Frank's early career was spent as a direct sales producer for media, technology and marketing companies. He advised businesses of all sizes and eventually signed RoboVent as a consulting client. The rest is history. Frank joined RoboVent full-time in 2013 because he wanted to make an impact in the clean air industry.

Areas of Expertise

- Market Growth & Development
- Customer Experience
- Communications & Public Relations
- Business Information Systems & Processes
- Creative Production & Management
- General Project Management

Education

Frank holds a bachelor's degree in Public Relations and Business from Ohio Northern University. He is Hubspot Certified in Inbound and Sales Enablement and Google AdWords Certified. Frank has won Telly awards for creative production, most recently for RoboVent's Senturion® launch.

Get to Know Frank

Outside of work, Frank's life is built around his family and his faith. He and his wife Jessica have a son born in 2015 and a daughter born in 2018. Frank is full of energy and loves the outdoors, especially hiking in breathtaking places. In addition to coaching and playing soccer, he serves on the JYAA (Johnstown Youth Athletic Association) Board of Directors, is the Trustee for the Greater Johnstown Parks & Recreation District and serves as the soccer commissioner over a 400+ athlete program. His friends would describe him as friendly, funny and always ready to lend a helping hand.

“It's my goal to help make it easy for customers to engage with us. Ultimately, we want to deliver an exceptional end-to-end customer experience backed by systems, technology and clear communication.”

